

Media Contact:
Christy Seto
Singer Associates
415-227-9700
christy@singersf.com

MEDIA CREDENTIAL REQUEST FORM
JOIN US FOR THE 99TH ANNUAL ING BAY TO BREAKERS 12K

2010 ING Bay to Breakers 12K media credentials are now available for registration. Official media credentials will grant access to exclusive pre-and post-race events, meeting time with elite athletes and race spokespeople, and special viewing areas throughout the race for best photo capturing opportunities.

Completing the Form

Complete this form and e-mail it to christy@singersf.com or fax to (415) 348-8478 by **Friday, May 7, 2010**. Please print or type legibly. Media credentials will only be issued to the individual whose name on a photo ID matches the name on this form.

Pass Pick Up @ 2010 ING Greater Body Expo

Media credentials will be available at the 2010 ING Greater Body Expo, located at the East Concourse of the S.F. Design Center at 620 7th Street in San Francisco. Expo hours are from 11:00 am to 7:00 pm on Friday, May 14th and from 9:00 am to 7:00 pm on Saturday, May 15th. Expo is free and open to the public.

If You Cannot Pick Up in Person

If you cannot attend the 2010 Greater Body Expo, please note this at the bottom of the form below and we will mail you your media credential. Please be sure to bring a photo ID on May 16 to validate your pass.

Pre-Race Press Conference + Q & A

To kick-off the race and announce this year's elite field, the 99th annual ING Bay to Breakers 12K will host a pre-race press conference on **Friday, May 14, 2010** at the Hyatt Regency San Francisco.

If you have any questions, please contact Christy Seto at (415) 227-9700 or christy@singersf.com.

NAME:

AFFILIATION/WEB SITE URL:

ADDRESS:

PHONE:

Please check one:

I will pick up my media credential at the 2010 ING Greater Body Expo

Please mail my credential

EMAIL FORM TO christy@singersf.com OR FAX TO (415) 348-8478
*****MEDIA CREDENTIALS WILL NOT BE ACCEPTED AFTER FRIDAY, MAY 7*****