



Celebrating 99 years
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San Francisco

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Last Chance to Register Floats for the 99th Annual ING Bay to Breakers 12K
*April 30th Marks the Last Day to Register Floats for Most Unique Footrace in the World;
Unregistered Floats will Not Be Allowed on Course*

SAN FRANCISCO (April 21, 2010) – Calling all “floaters”—if you haven’t officially registered to participate in one of the most celebrated traditions in San Francisco, the annual ING Bay to Breakers 12K, it’s time to register your float today. All float applications must be received no later than April 30, 2010 in order to participate in this historic event. Applications for the May 16, 2010 race can be downloaded [here](#).

“Floats are an integral part of ING Bay to Breakers, something that you will only see in a race in San Francisco,” said Angela Fang, general manager of the race. “We encourage floaters to register their floats so that we can all do our share to respect our City, our traditions and continue to make this great event possible.”

Float guidelines have been updated for 2010, including two entry point options and specifications for floats. Registration is \$250 per float which includes entry wristbands for 20 participants, (i.e. riders on the float or walkers associated with float). Each additional participant with the float will be \$15.

Registration fees help to offset the cost of portajohns, street closures, safety and emergency services, recycling and funds to support local volunteer organizations that assist staff on race day.

Specifics on float guidelines can be found on the [ING Bay to Breakers website](#) under Register.

Unregistered floats will not be allowed on the race course.

A Race for Good

ING Bay to Breakers 12K is proud to support numerous beneficiaries in the Bay Area, including the ING Run for Something Better a national campaign that funds free, school-based running programs and introduces kids to the benefits of physical fitness and healthy lifestyle choices; Breathe California, which works to reduce the impact of lung disease through prevention, education, advocacy and patient services; and other local organizations. Additionally, race registration fees help support local San Francisco high school sports.

About ING Bay to Breakers 12K

Celebrating its 99th year, the ING Bay to Breakers 12K is one of the world's largest and oldest footraces, held annually in San Francisco, Calif. The name reflects the traditional course which takes tens of thousands of participants from the northeast end of the downtown area near the Embarcadero (the "bay" side of the city) to the west end of the city and the "breakers" of Ocean Beach. The 7.46 mile (12 kilometer) race features world-class athletes in addition to costumed runners and 'fun-loving' folks out for a great day of running and walking through San Francisco. For more information, visit www.ingbaytobreakers.com.

About ING

ING is a global financial institution of Dutch origin offering banking, investments, life insurance and retirement services to over 85 million residential, corporate and institutional clients in more than 40 countries. With a diverse workforce of about 110,000 people, ING comprises a broad spectrum of prominent companies that increasingly serve their clients under the ING brand. In the U.S., the ING family of companies offers a comprehensive array of financial services to retail and institutional clients, which includes life insurance, retirement plans, mutual funds, managed accounts, alternative investments, direct banking, institutional investment management, 3 annuities, employee benefits, financial planning, and reinsurance. ING holds top-tier rankings in key U.S. markets and serves over 14 million customers across the nation. For more information, visit www.ing.com.

ING Bay to Breakers 12K 2010 Sponsors

ING Bay to Breakers 12K 2010 sponsors to date include title sponsor ING, Big 5, Volkswagen, Hyatt Regency San Francisco, Crystal Geysers, STAR 101.3, 103.7 The Band and The San Francisco Examiner.

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